

THE PLATFORM FOUNTAIN

FOUR STEPS TO MAKE YOUR VC FIRM READY FOR PLATFORM.

4. Will platform deliver a differentiated value proposition?

COMPETITIVE ADVANTAGE

If not, how can you design a compelling offering that sets you apart from other funds?

3. Is your vision for platform aligned to the fund's value chain?

VALUE-ADD

If not, what do you need to do in order to align platform with the fund's value chain?

2. Does the current fund setup, allow for a fertile ground to implement platform?

FUND SETUP

If not, what can you change to create a healthy ground where platform is a key priority and set up for success?

1. There is a clear vision for platform and belief that it will impact the fund's performance.

PARTNER BUY-IN

Without the core belief of partners that platform is crucial to the fund's performance, there is no point in kicking off platform.

↑
START

